



ADVERTISING RATES 2011

BANNER ADS \$ 300 - \$900 per year

Top of Page (Header Ad) on all pages except for homepage	\$900
Large Side Banner	\$500
Medium Side Banner	\$400
Bottom of Page Footer	\$300
Small Side Banner	\$250

1-MINUTE VIDEO EXPERIENCE \$1,500 per year

Our professional team will produce a one-minute video experience showcasing your business, product, or service that will be hosted on the lakesuperiorpark.com **EXPERIENCES ON DEMAND** section for one year.

1-Minute Video experience cost breakdown: \$1,250 Advertising fee, and \$250 Production fee.

Homepage Sponsor Package \$3,500 per year

Total Value of the Home Page Sponsor Package is \$4,575. You pay only \$3,500- a savings of \$1,075.

Included in your package: a 2-minute video experience (Value \$3,000), 5-second pre-roll ad at the beginning of one of the Park or Base Camp Experiences Videos. (Value of \$300); and a presence on the Top Banner Ad (Value \$1,200)

Plus, we will provide your video experience to you in either Quick Time, Windows Media, or Flash for you to use on your own website. (Value \$75)

5-SECOND PRE-ROLL AD - \$300 an exclusive offer for our Video Experience Customers & Home Page Sponsors

Please note that all advertising packages are for a period of one-year from the dates specified in your advertising agreement. Rates are subject to HST.

Lakesuperiorpark.com is a division of and operated by The North View Media Group, Sault Ste. Marie, ON.
Contact owners, John O'Donnell at 705-542-6203/email johnodonnell@shaw.ca or Paula Trus at 705-971-4116/email paulatrus@shaw.ca to inquire about or sign up for an advertising package.